

HOLLYWOOD BOOSTERS

503-288-3892

membership@hollywoodboosters.org

www.hollywoodboosters.org

2009 Membership Application / Renewal

October 1, 2008

Dear Hollywood Business Owner/Manager,

Membership in the Hollywood Boosters is more important than ever as we promote the New Historic Hollywood District. We have many projects in mind for 2009 and your membership and participation is critical to our success. If we all work together, contributing both membership dues and time, we can assure successful activities to attract more customers. Let's continue to work together to promote our historic business district.

To get things off to a quick start, please verify your Booster membership data below, correcting as appropriate, and return a copy of this form with your membership dues. Please indicate which projects you would like to get involved with and or support. If you would like to contribute extra funds to support Booster projects, please do so at this time.

Sincerely;
Hollywood Booster Board of Directors

Please make check payable to:
Hollywood Boosters, 2000 NE 42nd Avenue, PMB #388, Portland, OR 97213

Annual membership dues are based on the size of your business:

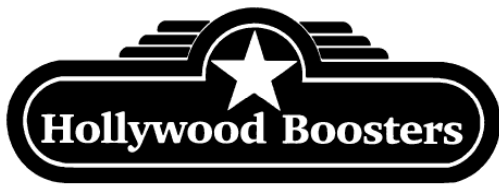
One Person	\$ 50	6-30 Employees	\$150	151+ Employees	\$500
2-5 Employees	\$100	31-150 Employees	\$300	Extra Booster Contribution	\$ _____

Amount Enclosed \$ _____ Date Paid _____
 Check Number _____ or VISA/MC/AmEx _____
 Expiration date _____

Membership Demographics

Title: _____ Name: _____ Business: _____ Category: _____ Subcategory: _____	<u>Site Address</u> <u>Mailing Address</u>
Business Phone: _____ Business Fax: _____ Cell Phone: _____	Contact By: <u>USP, FAX, EMAIL</u> Email: _____ Web: _____
Description: Notes: Project Interests: «Project Interests» ~ Area Cleanup, Livability, Crime Prevention, Government Affairs, Jr. Rose Parade, Newsletter, Veterans Day Parade, Annual Picnic, Art Fair, Burger Battle, Casino Night, Golf Tournament, Holiday Events, Directory, Street Planters, Taste of Hollywood, Third Thursdays, Other _____	

Please return this updated invoice with your annual membership dues and keep a copy for your records.
Please check our website for more information. www.hollywoodboosters.org



TEN REASONS TO BE A HOLLYWOOD BOOSTER

1. **Exposure** – By being a Booster your business name will appear on the organization's Web site and the consumer Web site. It will appear in the print directory and, if you are a restaurant or retail shop, on the walking map being created. Your business is exposed to members and non-members alike.
2. **Have a voice** – There is power in numbers. By joining together we have a stronger voice in our community and with government agencies. Because of the strength of our organization, the Boosters had a strong influence on the recent sewer and streetscape projects in the area and were able to negotiate several items to reduce the project's negative impacts on area businesses.
3. **Identity** – With a strong membership, the Boosters are able to do what individual businesses cannot do, create an identity as a destination location in Portland. The Boosters created and installed the distinctive banners on the light poles, distinguishing the Hollywood District.
4. **Crime prevention** –A vibrant business district where business owners communicate with each other is a critical part of crime prevention. The Boosters maintain an excellent relationship with the Portland police. Representatives often visit our meetings and are very responsive to our needs partly because of the reputation and credibility of the Booster membership.
5. **Networking** – As a Booster you have access to other local businesses, who may need your products and services. Word of mouth is one of the most powerful means of advertising and by being a Booster you will broaden the reach of your voice.
6. **Marketing opportunities** – Market to other Boosters or their customers. Your Booster membership expands your marketing opportunities by participating in events, Web sites, sponsorships or advertising in the Booster newsletter.
7. **Community enhancement** – The Hollywood Boosters purchase flowers semi-annually for the more than 80 street planters throughout Hollywood. Its volunteers also maintain planters that are not located near a business. Beautification efforts such as this tell customers and visitors we value our neighborhood and their business.
8. **Promotional events** – The Boosters sponsor or volunteer to support several area events throughout the year – all designed to drive business to the Hollywood District. Some events the Boosters support are:
 - a. Art Show, which draws hundreds of art enthusiasts to a month-long display held at the 42nd Street Station
 - b. Veterans' Day parade is the only parade in Portland honoring our nation's veterans. It draws hundreds of people to Hollywood through publicity, advertising and networking with several veterans' organizations.
 - c. Junior Rose parade, the oldest and largest children's parade in the country. Boosters not only have worked to keep the parade in our neighborhood, but also each year volunteer to line the parade route and through donations provide portable toilets for the thousands of parade goers.
 - d. Burger Battle, begun in 2007, attracted hundreds of people to participate in judging which Hollywood restaurant offered the best hamburger. The event garnered publicity for the district as well as the individual participants.
 - e. Third Thursday, a highly successful evening shopping and fun night in Hollywood. Now in its third year Third Thursday draws shoppers, diners and visitors to the neighborhood between May and October.
9. **Stay current** – Between Booster monthly meetings, monthly networking events and the Booster News you'll find out what is going on in the business neighborhood and in the city and how it will affect your business.
10. **Have fun** – Boosters are serious about their businesses and being successful, but they know part of business is to have fun doing it. The Boosters sponsor several events during the year that raise needed funds, but also offer members a lot of fun, such as the golf tournament and Casino Night.

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