



June 3, 2011

Chris Caruso LEED AP City Planner  
Design Review Historic Design Review  
City of Portland Bureau of Development Services  
1900 SW 4th Avenue Suite 5000  
Portland, OR 97201

RE: Hollywood Mixed Use Development  
NE 41<sup>st</sup> and Sandy Boulevard

Dear Ms. Caruso,

The design team for the new mixed use project to be located on the site adjacent to the Hollywood Theatre has met with the Hollywood Neighborhood Association (HNA) and the HNA board. Led by Don Sowieja of Myhre Group, we have been very pleased with their initiative to reach out to the neighbors and to listen to our concerns. The design has evolved in a positive direction and clearly represents that the architects have responded to the issues we have raised.

Mr. Sowieja's letter of May 26, 2011 on the process is a fair representation of the process. We are looking forward to the design's completion. In moving forward, our largest concern is the lack of parking. We want the development team and the city to seriously consider ways to maximize on-street parking in the immediate area. Successful negotiations with the owner of the building across the street at 41<sup>st</sup> to allow residents to utilize the existing rooftop parking will be a very positive accomplishment. It will not however completely alleviate our concerns, and maximizing the availability of on-street parking, including replacing the ADA accessible parking space lost by the creation of the pedestrian plaza, is a high priority.

The Hollywood district has a diverse collection of architectural styles including Street Car Period, Moderne, International, and of course the Historic Theatre. The authenticity of each building's design expression provides a richness and honesty to our neighborhood. The proposed contemporary design for the theatre site mixed use building continues this tradition.

Please let me know if you have any questions.

Sincerely,

John Perkins  
Hollywood Neighborhood Association, Chair